7th Serialization Symposium

AGENDA

Nov | 12 & 13 | 2019

Arvato Systems – Empowering Digital Leaders.

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Welcome to the 7th Serialization Symposium

Bertelsmann Premises, Unter den Linden 1, Berlin

It is a place where people meet who are fascinated by a building that on the outside tells the story of centuries past, yet reveals a surprisingly modern world within; for opinion makers from politics, business and science to enter into conversation; and for media creators and authors to discuss their work with a critical audience.

In short, Unter den Linden 1 has become an institution in the cultural and social scene of Berlin.

Our presentations and workshops at the 7th Serialization Symposium will focus on the global requirements of the serialization of pharmaceutical packaging, the topic Russia 2020 and the exchange of project experiences in the field of serialization.

Thank you for your participation.
We wish you an exciting and informative event.

The choice is yours! We offer exciting topics in two conference rooms. You have the option to choose between the individual slots for a topic and are able to change the conference room.

Serialization Stream
[Conference Room 1]

Time	Session
09:00 h – 10:00 h	**Arrival and Reception of Attendees including Small Snack**
10:00 h – 10:10 h	**Welcome, Arvato Systems & Traxeed**
10:15 h – 10:50 h	**STADA - Serialization on Stage** Artem Selyanskiy, STADA
11:00 h – 12:00 h	**Challenges and Solutions of T&T System Implementation for Pharmaceutical Companies in Russia** Anna Klimova, Deloitte Russia
12:00 h – 13:00 h	**Lunch, Networking & Live Sessions**
13:00 h – 13:30 h	**The Regulatory Framework MDR and Recent Changes** Matthias Stöcker, Pharmalex
13:40 h – 14:10 h	**Blockchain and Arvato CSDB - More Transparency between Customer and Serialization** Marco Koppik, Arvato Systems
14:20 h – 14:45 h	**Arvato CSDB Solution Landscape - What's New and How We Support Our Customers** Christian Mehrmann, Arvato Systems
14:45 h – 15:15 h	**Coffee Break, Networking & Live Sessions**
15:15 h – 16:20 h	**Serialize the World – Next Steps for the Globalization of Serialization** Martin Printz, Traxeed ✓ Experience Report: Effects on the Effectiveness of the Lines ✓ How Does an Organization Look like for a Serializing Pharmaceutical Company?
16:30 h – 17:20 h	**Panel Discussion:** **Next Stages After Ignition - Implementation Challenges and Successes after Go Live**
from 18:00 h	**Networking Event at Karlsson Penthouse** [Entrance via the Wissenschaftsforum, Markgrafenstraße 37, 10117 Berlin]

NVS Stream
[Conference Room 2]

Time	Session
09:00 h – 10:00 h	**Arrival and Reception of Attendees including Small Snack**
10:00 h – 10:10 h	**Welcome, Arvato Systems & Traxeed**
10:15 h – 10:50 h	**FMD Updates from Brussels by EMVO** Andreas Walter, EMVO
11:00 h – 12:00 h	**Experiences with Daily Operations and Alignment with NCA during Startup Phase** Daniel Dangl, AMVS
12:00 h – 13:00 h	**Lunch, Networking & Live Sessions**
13:00 h – 13:40 h	**No Grace Period in Latvia – Actual Usage of System by MAHs and End Users** Inese Erdmane, LZVO
13:40 h – 14:20 h	**Experiences during Startup Phase and Way Forward 2020** Michal Kaczmarski, KOWAL / NMVO Poland
14:20 h – 14:45 h	**FMD 2019 – Contribution Awards**
14:45 h – 15:15 h	**Coffee Break, Networking & Live Sessions**
15:15 h – 16:20 h	**Serialize the World – Next Steps for the Globalization of Serialization** Martin Printz, Traxeed [Conference Room 1] ✓ Experience Report: Effects on the Effectiveness of the Lines ✓ How Does an Organization Look like for a Serializing Pharmaceutical Company?
16:30 h – 17:20 h	**Panel Discussion:** **Next Stages After Ignition - Implementation Challenges and Successes after Go Live** [Conference Room 1]
from 18:00 h	**Networking Event at Karlsson Penthouse** [Entrance via the Wissenschaftsforum, Markgrafenstraße 37, 10117 Berlin]

Arvato CSDB User Group Meeting, Arvato Systems
[Conference Room 1]

09:00 h – 09:30 h	**Arrival of Attendees including Small Snack**
09:30 h – 09:45 h	**Welcome and Objectives** Christian Mehrmann
09:45 h – 10:30 h	**Arvato CSDB GATEWAY 2.0 – Next Generation Gateway** Reinhard Richter
10:30 h – 11:00 h	**Coffee Break, Networking & Live Sessions**
11:00 h – 12:15 h	**Arvato CSDB CORE – The Product Strategy for the Next Two Years** Alexander Pohl
12:15 h – 13:15 h	**Lunch, Networking & Live Sessions**
13:15 h – 15:00 h	**Serialization & Track & Trace for the Russian Market** ✓ Status of Russia Product Development Project ✓ Regulatory news / latest changes ✓ Introduction to "Russia Releases" ✓ Interaction of ASLP Russia Message Manager & Track & Trace Repository in the context of the Russian regulations ✓ Customer Implementation Projects for Russia
15:00 h – 15:30 h	**Coffee Break, Networking & Live Sessions**
15:30 h – 16:15 h	**Support Concept 2020** Lydia Westerhold
16:15 h – 16:30 h	**Closing & Feedback** Christian Mehrmann
16:30 h	**Conference Closes**

NVS Stream
[Conference Room 2]

09:00 h – 09:30 h	**Arrival of Attendees including Small Snack**
09:30 h – 10:30 h	**Closed Group for National Medicines Verification Organisations** Please get in contact with Stefan Moch for the agenda
10:30 h – 11:00 h	**Coffee Break, Networking & Live Sessions**
11:00 h – 12:15 h	**Closed Group for National Medicines Verification Organisations** Please get in contact with Stefan Moch for the agenda
12:15 h – 13:15 h	**Lunch, Networking & Live Sessions**
13:15 h – 14:30 h	**Closed Group for National Medicines Verification Organisations** Please get in contact with Stefan Moch for the agenda
14:30 h – 15:00 h	**Conclusion & Summary** Arvato Systems
15:00 h – 15:30 h	**Coffee Break, Networking & Live Sessions**
15:30 h	**Conference Closes**

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Your way to the evening location

"Karlsson Penthouse"

Entrance via the Wissenschaftsforum

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Scan your way to
Karlsson Penthouse.
Entrance via the
Wissenschaftsforum
Markgrafenstraße 37
10117 Berlin

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